

**BUSINESS SYSTEM AND METHOD FOR A
VIRTUAL POINT OF SALE SYSTEM IN A
RETAIL STORE**

ABSTRACT OF THE DISCLOSURE

5 A system and method allow store personnel to perform most checkout
and automated payment (e.g., credit and debit cards) at any location in the
store. One or more projectors, cameras and activation devices, are connected
to the store network through wires or by wireless. The sales person would
signify that a customer is ready to check out by using a small device, like a
10 clicker or push button carried on their person. A projector and a camera,
networked to the existing store Point-of-Sale (POS) system, locates the sales
person and then, using certain algorithms, locates a blank space (on a wall or a
table, for example) and displays the standard Point- of-Sale (POS) application.
The camera monitors movements and allows the sales person to use the
15 application interactively in the same manner as if he or she were at the actual
check out counter using a computer terminal.